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Colors For Modern Fashion: Drawing Fashion With Colored Markers



Synopsis

Original edition of the definitive work on drawing fashion in color. Extensive range of women's and men's garments, plus drawing the face, hair and accessories and chapter on color theory as it relates to fashion drawing and design.

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Customer Reviews

"Colors for Modern Fashion" is a thorough, outstanding course on fashion drawing by an author who is a teacher of this commercial art at the Fashion Institute of Design and Merchandising in Los Angeles and teacher of international design at the Art Center College of Design in Pasadena, CA. Riegelman goes well beyond the typical approach of instruction on general techniques and attention to specifics of clothing such as, say, sleeves or collars. She surely does cover all the basics and all the types of clothing (e. g., women's, children's)--but it is the way she does which distinguishes this manual. The first thing that strikes one is the vibrant colors and the stylish shapes of the garments. Anyone involved in the field of fashion knows how important this is in getting attention for designs. Also, in places the author uses examples of entire outfits and parts of them from top fashion designers as references for discussion and practice. A "full-pleated silk dress with wide lace trim" designed by Christian Lacroix is used as one example and exercise. There's other fashion clothing by Armani, Prada, Issey Miyake, Russell Sage, and many other top designers similarly pictured for other areas of instruction. This is especially instructive and useful. It informs readers about the details of the designs of the masters while teaching the techniques of drawing, so that the book is in

some way a course on fashion design as well as drawing. Riegelman knowledgeably and succinctly discusses fabrics and their characteristics, colors, and features of models which would accentuate particular pieces of clothing. The abundance of such touches makes one feel in the know about the field to a certain degree rather than simply learning about fashion drawing from conventional examples and exercises.

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